

Matoaka Elementary PTA November 27, 2012 Meeting

1. Board meeting called to order at 6:35 p.m. In attendance: Braz Brandt, Michelle Gaul, Amanda Gada, Brandy Centolanza, Andy Jacobs, Elizabeth Crispino, Marbury Abella, Sue Bornschein, Karen Quinlan, Christine Tirone, Ginny Tenney, Karen Talley, Beth Robles, Christian Dunn, Robin Bennett, Anna Hughes
2. Minutes from the October board meeting on the website were approved.
3. Media Specialist Elizabeth Crispino gave a presentation on the Playaway, a newer version of books on tape that Andy Jacobs would like to purchase for the media center and use as an additional tool for classrooms, and would like the PTA to partially fund, if possible. Each mp3 player contains one book, with a price range of \$30 to \$60. Batteries would be an additional cost.
4. President's Report: Anna Hughes thanked PTA volunteers for November events, including Veteran's Day celebration, Healthy Lifestyles Week and Family Fun Night, as well as the hospitality committee for providing treats and such for teachers during conference week and Thanksgiving week. Anna also thanked Baeplex for a \$300 donation from a recent fundraiser. Anna also brought up discussion on ideas of what to do with the funds raised from walkathon; reminded board members to give advance notice for use of the cafeteria and to say thank you to volunteers who help with events; and pointed out that new business can be added at any time according to bylaws, and that advance notice does not need to be given before being brought up for discussion. Also, the purpose of the executive board is to conduct PTA business in between monthly board meetings.
5. Vice President's Report: Beth Robles provided grocery program updates. More than 15,000 points have been collected thus far at Farm Fresh. Farm Fresh is having a promotion that gives participants an opportunity to win an iPod Shuffle and \$500 in free groceries. Opportunity ends January 15. Martin's has 97 members so far, and we have made \$343.22 so far. Food Lion has 48 members as well as Harris Teeter. We've made \$22.89 from Harris Teeter so far. Target has 43 members and we've made \$385.27 so far. Additionally, 4,020 points have been collected so far through Labels for Education. Beth also reported on Spirit Nights. We made \$210 from the Z Pizza Spirit Night. The next Spirit Night will be at Moe's on January 29.
6. Treasurer's Report: Karen Quinlan submitted a budget update through October 31. No Discussion. We raised \$17,070 from Walkathon.

7. Principal's Report: Andy Jacobs offered his suggestions for what he would like to see the PTA fund this year: computer programs, Chesapeake Bay Experience field experiences for 3rd through 5th graders, the Playaways, as well as an expansion of the Matoaka Garden. He also thanked the board for the many PTA sponsored events in November, and updated the board on the Chesapeake Bay Experience classroom enrichment for grades K-2, which would be \$50 per class, but negotiable. He also asked board members who need to use the copier machine in the office to do so after 10 a.m. due to demand in the mornings.
8. Membership: The PTA membership contest was a success, and there are now 433 PTA members. Mrs. Ferrara's class won the \$50 in school supplies and the 3rd grade won the Zoo Pros Presentation.
9. Merchandise: Holiday merchandise tables will be set up on December 7th and December 14th after school.
10. Family Fun Nights: Next event is a College of William & Mary basketball game on January 5. Kids are free if they wear a Matoaka shirt and adults are \$5.
11. Spring Carnival: The event has been named Cardinal Carnival, and four students have won the naming contest. The date has been set for April 20 from 3 to 6 p.m. Committee is working on new games, and food options.
12. Healthy Lifestyles: Healthy Lifestyles week was a success. Committee is looking forward to spring activities, and 300 pedometers have been donated for spring events.
13. Yearbook: Order forms have been sent home. Cost is \$22 before Christmas break, \$25 after break, with checks made out to Matoaka PTA. Committee encouraged board members to continue taking photographs, and will look into possible hard cover cost options.
14. Matoaka Dads: Mystery reader program will soon be under way, with teachers taking more of an active role in the program. A possible thank you event for dads at the end of the year is being considered.
15. New Business: Executive Board has made a standing rule on media relations. The president and/or vice president should be advised if and when board members are contacted by members of the media, and board members will need to get approval to set up a social media website related to PTA in order for the site to be maintained; A calendar has been created on google calendar for PTA events. Anyone who has troubles accessing the calendar should contact Brandy Centolanza. Anyone who has an event to add to the calendar should contact Anna

Hughes; Christine Tirone agreed to help Anna Hughes with a drive in January to help schools in NJ affected by Hurricane Sandy. SCA will be contacted to see if they would like to partner with PTA, and whether the drive would be a school supply drive or a coin drive.

16. Meeting adjourned at 7:35 p.m.