

Matoaka PTA Board Meeting
Monday, August 31, 2015 7pm
Media Center

Attendees: Stephanie Trogdon, Robin Bennett, Andy Jacobs, Lee Ann Leibler, Heather Longrove, Karen Talley, Kelly Parrish, Tanya Tremps, Gretchen Golub, Stacey Long, Michelle Alexander, Francie Teer, Jeanne Ann Gordon, Dana Keilian, Steve Nerenberg, Tricia Royle, Sue Bornshein, Ally Younica, Rachel Smethurst, Katherine Klarenbach, Julie Byrum, Julie Holstrom, Debbie Arnett, Jessica Sapalio, Jody Benett, Janine Fly

- I. Call to Order - 7:00 pm by Robin Bennett
- II. Welcome/Introductions: Robin Bennett
- III. President's Report: Robin Bennett
 - a. Membership dues increase
 - i. Dues increase by .50 cents by State
 - ii. No increase in dues for members
 - iii. Hoping to reach goal of 100% membership of teachers
 - iv. Membership cards by request only
 - v. Membership drive in October
- IV. VP Programs Report - Karen Talley
 - a. Cultural Arts - Francie Teer -- Exciting things planned for Nov 19 and Feb 16 (hot air balloon demo!)
 - b. Family Fun Nights - Watch calendar for fun things ahead!
 - c. Matoaka Garden - Heather Longrove
 - i. More volunteers needed
 - ii. Possibly ask Matoaka dads for help with weeding
 - iii. Neighborhood volunteers on a monthly basis
 - d. Healthy Lifestyles - Gretchen Golub
 - i. Continue to work on marketing of Birthday Book Club in lieu of sweet treats for students' birthdays
 - ii. Chef demos
 - e. Helping Hands - Stacey Long
 - i. Identify needs on a family specific basis
 - ii. Ask teachers to observe trends and identify needy students/families
 - f. Hospitality - Lee Ann Liebler, Julie Byrum, Julie Holstrom

- i. Back to school cookout huge success, fed approx. 70 staff members
 - ii. Teacher appreciation week now a separate committee
- g. Matoaka Dads - Steve Nerenberg
 - i. Dad's breakfast Oct. 16, last year fed 600 people, would like Spirit Wear available for purchase
 - ii. Fire and Flick in May, great response from last year
 - iii. Consider organized activities at recess supervised by Matoaka dads
- i. Veteran's Day - Sue Bornschein - Wednesday Nov 11

V. VP Fundraising Report - Kelly Parrish

- a. Walk a Thon - Stacey Harris - volunteers and donors lined up
- b. Fun Run - Oct. 31
- c. Shoe Drive
 - i. Will attempt both fall and spring
 - ii. Can raise up to \$3000.00
- d. Grocery Program - Jessica Sapalio
 - i. Office depot website will give Matoaka 5% back on purchases made
 - ii. Use smile.amazon.com to receive .5% of eligible purchases
 - iii. Farm Fresh is going to a card system so receipts are no longer needed for school rewards program
 - iv. Propose changing name from Grocery Program to Shopping Program

VI. Treasurer's Report - Stephanie Trogdon

- a. Passed out budget
- b. Audit is good
- c. Reminders: please attach receipt/contract when requesting reimbursement, give at least one week's notice for use of petty cash, two board members are always needed to handle/count money, we are a tax exempt organization, try to always stay on budget,

V. Principles Report - Andy Jacobs

- a. Announcements: Jen Smith has moved to Berkley, Destiny Harris moved from part time to full time, new counselor Robert Hill, Jane Broe retired, Katie Knaul moved from fifth grade to Kindergarten, Ms. Chantry has left to work at Early

Beginnings and Heather Jones has left as a teacher assistant to take a job in the private sector

- b. Approximately 720 students enrolled at Matoaka, low numbers in Kinder, average in grades 1-3, high numbers in 4th and 5th.
- c. Matoaka students met or surpassed expectations in all SOL categories
- d. Proposed improvements in the form of flags/banners on light posts with cardinal logo at the total cost of \$1200 -\$1300
- e. Introducing an enhanced behavior card system
- d. SOAR - Safe, organized, accountable, respectful

Vi. Committee Reports

- a. Healthy Lifestyles - Gretchen Golub - continuing work on marketing the Birthday Book Club in lieu of sweet treats and organizing chef demos during Healthy Lifestyles Week.
- b. Spirit Nights - Kirsten Murphy - Papa Murphy's Pizza will donate \$500 for \$100 dollars in pizza orders during the week of Sept 21st which is also back to school week, Andy will do a robo call if needed
- c. Walk a Thon - Stacey Harris - volunteers and donors lined up
- d. Cultural Arts - Francie Teer - Activities planned for Nov 19 and Feb 16 - possible hot air balloon demo
- e. Reflections - Tricia Royle - This year's theme "Let your imagination fly"

Vii. New Business - Robin Bennett

- a. Standing Rules - Move to specify that lodging is covered if two or more people share a room. Motion approved.
- b. Enrichment donation of \$500 from new family, thank you note needed

Viii. Adjourn