

# Bird's Eye View

Matoaka Elementary School | 4001 Brick Bat Road, Williamsburg, VA 23188

#### OCTOBER 3, 2017

For detailed, up-to-the-minute Matoaka PTA news see http://www.matoaka-pta.org and https://www.facebook.com/MatoakaElementary/

# **The PTA President's Report**

Walking Cardinals!

Now being officially fall, it is walking season at Matoaka... better known as **Walk-A-Thon**! Adrianne Tropilo has been working feverishly to make sure this annual fundraising event is a success. Our theme this year is Monopoly! If you would like to volunteer or be a sponsor for the walk-a-thon, please contact Adrianne Tropilo at adriannetropilo@yahoo.com. And, be sure to check out the awesome bulletin board behind the office. thanks to the creative talents of Jennifer Kibler.



Why all the fuss and work over Walk-A-Thon? This is our school's major annual fundraiser. The pledge sheets students bring home are used to request donations from family and friends to support the student as they walk on October 13<sup>th</sup>. These monetary donations help the PTA support our school and the programs our children enjoy.

October is a really busy month so please catch all the news in this newsletter. Box Tops are due Oct 13, Morning with Dad will be on Oct 20, the Reflections program deadline is on Oct 24 (just to name a few).

Finally, if you want to be included in our PTA Family Directory, this is the last full month to join! Please return your form ASAP or join online: https://member.pta.org/join. Your membership is critical to our success! Thank to those of you who have already committed to being a member.

Thanks for all your support. You are always welcome to email me with questions, how you can help, etc.: <u>allyserio@yahoo.com</u>. Happy walking!

# Help Matoaka Earn Money When You Shop!

Register your Amazon accounts under smile.amazon.com and select Matoaka Elementary School PTA as your charitable organization. As you shop throughout the year, Amazon Foundation will donate Make sure you shop via the smile.amazon.com website for it to count. Every little bit helps provide resources for our students!



Send trimmed **Box Tops** to school in a baggie labeled with student and teacher name by October 13. The student who turns in the most will win a \$20 Toys"R"Us gift card. Teacher of the top class at the end 0.5% of your purchase back to our school. of the program will win a \$25 gift certificate; the class will also win a prize. Neighbors, friends, coworkers, and family can all help collect Box Tops! Contact Larysa Stein

(larysanstein@gmail.com) with questions.



# October

- 10/4-10/6: Matoaka Spirit Nights at Papa Murphy's
- 10/5, 6-8 pm: Back-to-School Night
- 10/11, 7pm: General Membership PTA Meeting
- 10/13: "Take a Walk on the Boardwalk" Walk-a-thon: Box Tops are due
- 10/20: Donuts with Dads, 8:30-10am; Early Release
- 10/24: Reflections Deadline
- 10/30: Start of **Healthy Lifestyles** Week



#### PTA Membership, Directory

Last call for inclusion in the PTA Family Directory! Once we complete our membership drive in early November, the MES PTA will distribute electronic copies of the directory to its membership. To be sure you are included, you must join soon! Membership forms have been distributed in student folders. If you still need a form, contact Karen Talley (ketalley4@gmail.com) or join online anytime at: https://member.pta.org/join. Help us reach our goal of 425 members!

#### **Send Photos for Yearbook**

If you would like to submit photos for the 2017-2018 Matoaka Yearbook, upload them to the Matoaka Yearbook's dropbox site at: <a href="http://lpx.me/qqvc-6dt4-fmhr/">http://lpx.me/qqvc-6dt4-fmhr/</a> or you may email them directly to Lisa at <a href="lijiannuzzelli@gmail.com">lijiannuzzelli@gmail.com</a>.

For further information or help with the dropbox site, contact Lisa.



## Candy Drive, November 1-6

Great year Trick or Treating? More candy than you can possibly eat? Share your sweets with troops serving in our military.

Donate: Excess, unused Halloween Candy Where: Marked collection boxes in school office and pods

Dr. Rana Graham-Montaque and Pediatric Dental Specialists of Williamsburg will donate \$1 per pound of candy collected to the Matoaka PTA and arrange shipment of all candy collected to military troops. For more information or to help, contact <a href="mailto:stephanie\_trogdon@yahoo.com">stephanie\_trogdon@yahoo.com</a>.





### **Healthy Snack Initiative**

In an effort to limit sugary treats and food allergy problems at school celebrations, our **Healthy Snack Initiative** was created. Guidelines call on parents, teachers and the PTA to be conscious of our message by offering healthier alternatives to cupcakes and candy whenever possible. Instead of sweet treats, consider celebrating your child's birthday the healthy way and join the **Birthday Book Club**! You'll not only reduce the amount of sugar our kids eat, but you'll leave a lasting gift in your child's honor to the Matoaka Library.

For more information on the Healthy Snack Initiative and healthy snack ideas, visit the PTA website or contact Dana Hess (<u>danahess@cox.net</u>) or Katie Winckler (<u>Katie.winckler@gmail.com</u>).

#### **Reflections Arts Program: Within Reach**

Feel like showing off your creative side? The PTA Reflections Program would love to see what you can do! This year's theme is "**Within Reach.**" Original entries from Matoaka students are due at the school with a completed entry form by Tuesday, October 24.

With categories in Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts, if you can create it, you can enter it. There's also a Special Artist Division (see rules) for those who need a little help expressing their creativity.

You may enter as many creations as you like, but make sure it's all yours - group projects aren't eligible.

Look for more information on the National PTA Reflections website: <u>www.pta.org/reflections</u>. Questions? Contact Page Bishop mesreflections@gmail.com



The Matoaka Dad's Club invites fathers (and father figures) to join their Matoaka student(s) for a light breakfast.

When: Fri. October 20, 8:30 am Where: Matoaka Cafeteria

Dads are encouraged to accompany their student to their classroom starting at 9:10 am.

Please complete the response form on the Donuts with Dads flyer coming home with your child.