

BIRD'S EYE VIEW

Digital Safety Academy

WJCC is hosting a Parent Academy on Digital Safety on **Thursday, November 13, 2014 at 6:00 p.m.** in the Central Office Annex. I would love your support for this event and your help getting the word to families within the division. Any communication to families would be greatly appreciated. Attached is a flyer that can be sent out electronically.

Capture a Memory

Please help the 2014/2015 yearbook staff fill the yearbook with memories! If you enjoy taking photos* and would like to take or submit photos from your child's class please contact Lisa Iannuzzelli at ljiannuzzelli@gmail.com. *No camera phone photos please, unless they are high resolution.

PTA Birthday Book Club

Support your teacher, help your classroom, AND celebrate your child's birthday the HEALTHY way. Watch for more information about this new program during Healthy Lifestyles Week!

A Word From Our President, Michelle Alexander

As we head into November, a season of "Thankfulness", I wanted to take a moment to extend a HUGE THANK YOU to all of our Matoaka families who have supported the PTA and our school in the last two months. October was full of so many exciting events, all of which would not have been possible without the involvement of our families.

Thank you to our Matoaka Dads Committee, including Steve Nerenberg, Dan Fitzpatrick, Doug Petrowski, and Chris Long, for all of their hard work on our annual Morning with Dad event. Over 500 Dads and their kids attended. I was especially excited to hear from our Dads who had the opportunity to spend some quality time in the classroom, following breakfast. Thanks again, Dads! Look out for more ways to get involved in our Matoaka Dads Club programs in the coming months!

Thanks to Christine Tirone, her awesome group of volunteers, our wonderful students and families, and our community supporters, we raised a little over \$20,000 during our Fall Walk-A-Thon!!! That is certainly one for the history books! All of the money raised during this event goes directly towards programs that support our students, including the Chesapeake Experience field trips, our Cultural Arts Programs, the school garden, and much more! So, thank you again for all of your support!

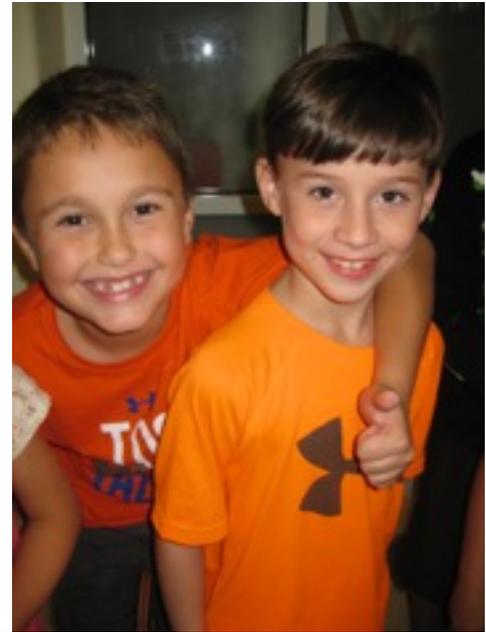
November is another busy month for the PTA. We will kick off the month with our annual Healthy Lifestyles Week, November 3-7th. We have several fun events planned - Applepalooza, Pepperpalooza, a Chef Demo, and "Eat the Rainbow" Day.

On November 11th, the 3rd Grade students will be presenting their Veteran's Day Program, at our Annual Veteran's Day Celebration, for all veterans and active military personnel in our Matoaka family. The PTA will be hosting a reception following the program. All families should have received an RSVP in your child's backpack, so please be sure to fill that out and send it in through your child's teacher if you have veterans or active duty military personnel who plan on attending.

As always, to learn more about all of these programs, keep reading or visit our website: matoaka-pta.org.

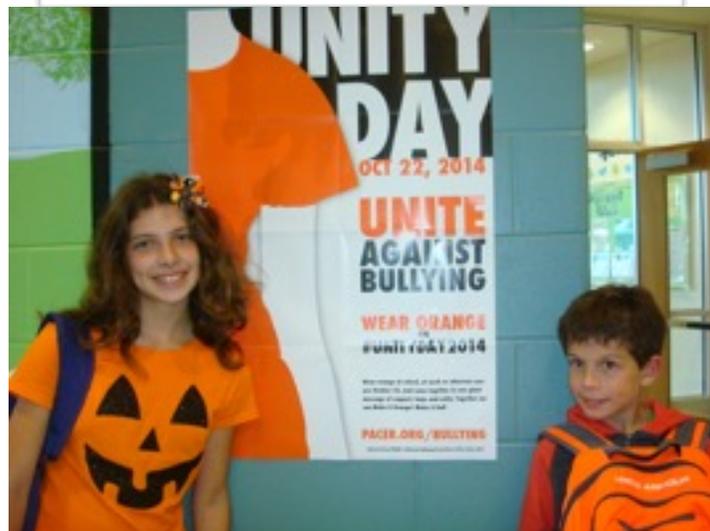
Sincerely,
Michelle Alexander
PTA President

Read the Full Newsletter online at
matoaka-pta.org



National Bullying Prevention Month

In honor of National Bullying Prevention Month during October, the School Counselors have visited each class to discuss with students, along with their teacher, the importance of being a "caring community" by standing up to bullying. On National Unity Day, October 22nd, everyone wore orange and signed a pledge to follow Matoaka's No Bullying Allowed rules. Class pledges, or "sneakers," are displayed in the café to show that "We Stand Up Against Bullying." Classes received certificates to display in their rooms and students were given "Take a Stand, Lend a Hand" bookmarks. "sneakers," are displayed in the café to show that "We Stand Up Against Bullying." bookmarks.



Our first Box Top submission for this school year is coming up. **Please turn in your Box Tops by November 12th.** Remember to include your teacher's name. If you have a 5th Grader turning in BTs, we need their name and teacher.

We have trimmed, counted and bagged 2900 Box Tops already this year! A lot of people wonder why we have to. Box Tops asks us to trim along the dotted lines around each one, plus it saves up a ton on shipping

See the picture below to see just how much extra paper has come off of 2900 BT's. It's a lot of work but it brings in a lot of much need money to our school.

Unfortunately, we have thrown away at least 600 Box Tops that have expired. Please don't hold on to your Box Tops! Send them in!! Have you done a sweep of the Avery Labels in your office?



2014 PARENT ACADEMY

DIGITAL SAFETY

MAKING CYBERSPACE A SAFE PLACE FOR STUDENTS

EXPLORE HOW STUDENTS ARE USING SOCIAL MEDIA SITES, STRATEGIES FOR SAFE CYBER USAGE, AND THE INFLUENCE OF THE DIGITAL AGE ON THE LEARNING ENVIRONMENT.

JOIN US

THURSDAY, NOVEMBER 13, 2014
6:00PM • JAMES BLAIR ANNEX

SESSIONS

DIGITAL STRATEGIES FOR PARENTS
SOCIAL MEDIA (AWARENESS & MAYHEM)
DIGITAL RESPONSIBILITY IN SCHOOL

MORE INFORMATION

REGISTER ONLINE AT WJCCSCHOOLS.ORG/PARENTACADEMY
OR CONTACT FELICIA HIGHLAND AT (757) 603-6541.



Support for the 8th Annual Walk-A-Thon was fit for a Pharaoh! Our Matoaka families once again proved we have tremendous school pride and involvement. Together we surpassed our goal by thousands, reaching **\$20,000 in donations!**

Your continued commitment to our school allows the PTA to fund the Chesapeake Bay experience, Healthy lifestyle initiatives, student plays, professional theatre and music performances, field trips, Breakfast with Dad, Family Fun Nights, Teacher Appreciation Day, the living wedge, the Veterans’s Day Lunch and classroom computer programs for reading and math, and much more.

A special thanks goes out to all our community supporters. The Velvet Shoestring, Great American Cookie, Pediatric Dental Specialists of Williamsburg, Rachel Karnes Photography, Pediatric Associates of Williamsburg , and Robertson Liebler Development Group aided in the purchase our major prizes. AMF Bowling, WISC, Duck Donuts, Dunkin Donuts, Small Cakes a Cupcakery, Dominos, and Martins provided our classroom level Prizes. Go Ape, Great Wolf Lodge, VA Living Museum, and the Science Museum of Virginia provided our raffle prizes. Martins, Greensprings Grocer BP, Posh Salon, Honey Butter’s, Virtue Salon, Nails Uptown, Edible Arrangements, and Dicks Sporting Goods provided our teacher incentive prizes.

This Year’s Winners

Top Individual Prizes: Bram Grossfield, Hannah Phillips, and Sarah Young

Top Classroom Prizes: Mrs. Erwin’s and Mrs Harmons’ classroom

Most Participation: Mrs. Heath’s and Mrs. Sydow’s classrooms

Individual Participation Raffle: Leena Morant and Teagan Bush

Raffle Prizes: Logan Bailey, Jason Franzone, Julie Ana Lotts, and Ashlynn Fitzpatrick.



Healthy Lifestyles Week November 3rd - 7th



We take healthy lifestyles very seriously at Matoaka - so seriously in fact that an entire week in November is dedicated to promoting and encouraging health and wellness. Activities include chef demonstrations, "caught being healthy" prizes, - and - back by popular demand... Applepalooza and Pepperpalooza featuring fresh, locally sourced fruit and vegetables!

Look for more details coming soon. **If you are available during healthy lifestyles week we could really use volunteers during lunch to help with our events.** Please contact Tryna Fitzpatrick tfitz@hotmail.com if you are interested.

Featured Recipe: Strawberry Ghosts - Here's a great idea for your healthy Halloween classroom party!

INGREDIENTS

- Fresh Strawberries (cleaned and dried. Stems on!)
- Bag of chocolate chips (we used dark chocolate!)
- Bag of white chocolate chips

DIRECTIONS

Clean and dry strawberries.

In a microwave-safe glass bowl melt the white chocolate on 50% reduced power for 30 seconds. **DO NOT OVERCOOK!** Chips should not be completely melted when you bring them out of the microwave. Stir until smooth. If the chocolate is a little thick, you can add a tiny bit of vegetable shortening or coconut oil. Dip the strawberries in the white chocolate mixture by grabbing hold of the leafy top. Lay the strawberry on wax paper to set.

Melt the dark chocolate chips in a separate glass bowl. Use a toothpick to "paint" the ghost faces!

Refrigerate to set.

Cardinals On The Move Fun Run & 5K - November 1st

Wear your Halloween costume one last time and join us for a morning of fun and fitness! Our 1 mile family run/walk begins at 9:30am on Matoaka's Cardinal Way Nature Trail. The 5k race begins at 9:45am. Entry Fee: Just bring your unwanted Halloween candy. It will be donated to our Troops!

A Salute To Our Veterans November 11th

The Matoaka Elementary 3rd Grade presents...

A SALUE TO OUR VETERANS !!!



All military members and their families are invited to join us on November 11, 2014 for our annual Veterans Day show and reception. Our third grade students will honor our veterans with a performance and afterwards, refreshments will be served.

If you are an active duty or retired service member - please join us with your family so that we can honor your service to our country!

When: Tuesday, November 11, 2014

Where: Matoaka Elementary School

Time: 2:00pm

Thanks to all the Dads who made our Breakfast with Dad a HUGE success.



NOV 1 Sat	Matoaka 5k & Fun Run @ Matoaka Cardinal Way Trail Nov 1 @ 9:00 am – 11:00 am	+
NOV 3 Mon	Healthy Lifestyles Week Nov 3 @ 9:00 am – Nov 7 @ 4:00 pm	+
NOV 4 Tue	Election Day No School Nov 4 all-day	+
NOV 11 Tue	Veteran's Day Reception @ Matoaka Elementary Cafeteria Nov 11 @ 1:00 pm – 2:00 pm	+
NOV 19 Wed	Early Release Nov 19 all-day	+
NOV 20 Thu	Early Release Nov 20 all-day	+
NOV 21 Fri	Early Release Nov 21 all-day	+
NOV 26 Wed	Thanksgiving Break Nov 26 – Nov 28 all-day	+
DEC 17 Wed	Holiday Concert Dec 17 @ 10:00 am – 11:00 am	+
DEC 22 Mon	Winter Break Dec 22 – Jan 2 all-day	+
JAN 19 Mon	No School Martin Luther King Holiday Jan 19 all-day	+

In November, we will have a special exhibit on Native Americans in the 4th grade hallway. Please enjoy during your parent/teacher conference days! (Brought to you by your support of our Square 1 Art Fundraiser!)

In KG, we are just finishing up our Kandinsky Abstract Line and Shape paintings. In First grade, we are beginning our Paul Klee inspired castles based on simple straight lines and simple shapes. In 2nd grade we are back to working on our Monet collages after a break for our special guest from W&M and China, Xiaojing, who worked with all the classes on Chinese painting and calligraphy. Our 3rd graders are finishing up on the Gustav Klmit inspired trees of life with warm and cool colors. The 4th grade has begun to work on their embossed/low relief bugs on tooling foil and the 5th grade is just starting their clay creatures the last week of October.

Square 1 Art this year will be in March again..keep a lookout for your packet in your child's backpack!

If you have any recyclable materials...wrapping paper rolls, egg cartons, paper towel rolls, tp rolls, plastic containers, cereal boxes-bring it to the Art room/leave it outside the door.

Thank you so much for all of your support!

Sally Henderson



Second Graders learn Chinese painting from a Chinese teacher from W&M.