

Matoaka Elementary School PTA Board Meeting

February 12th at 7:00PM – Media Center

- I. Call to Order** **Kristy Wall**
Meeting called to order at 7:06 pm
- II. Quorum/Sign-In** **Kristy Wall**
Members present: Kelly Bradley, Ashley Floyd, Jamie Ibrahim, Andy Jacobs, Katie Kunkel, Maureen McFarland, Karen Talley, Kristy Wall, Shannon Wardwell, Ally Younica. Quorum met.
- III. Secretary's Report** **Karen Talley**
Motion to approve November 13, 2019 minutes as presented by Ally Younica, Seconded by Jamie Ibrahim. All in Favor
- IV. President's Report** **Kristy Wall**
- Cheri retiring on February 28, 2020. Replacement is Kathy Docery. Starting March 23, 2020. Suggestion on gift.
 - Updated calendar – May 15th Carnival, May 30th Fire & Flick, March 5th Read Across the America
 - Fine Arts month – volunteers to mat artwork.
 - Screenagers Next Chapter hosted by Hornsby Middle School on April 21, 2020 at Williamsburg Chapel
- V. Treasurer's Report** **Jamie Heisler-Ibrahim**
Projection of \$15k as carryover. Propose to increase school gift, offer mini grants.
- VI. Principal's Report** **Andy Jacobs**
- Three teacher assistants retiring this year.
 - School hosting party for Cheri Brinkley on February 27th – tribute and roast at 4:30 pm. Queen Cheri day on Friday afternoon.
 - 2 Shows for Fine Art month
 - Thank you for surviving the flu, 190 students out on one Friday.
 - Banners are up in the parking lot
 - 100th day of the school year is tomorrow, Feb 13th
 - Imagine, Event, and Inspire event next Thursday, Feb 20th 5:30 – 7 pm
 - Report cards went home today
- VII. Vice President Fundraising Report** **Katie Kunkel**
- Merchandise **Emily Pick**
 - Sell at Imagine, Event and Inspire night
 - Shopping Programs/Box Tops **Ashley Floyd**
 - Publix \$340, Working on turning in Box Top collection
 - Spirit Nights **Sarah Deaver**
 - Friday, Feb 21st at Bounce House – marketing on Peachjar, Facebook, etc. Checking to see if Laser Tag is included.
- VIII. Vice President Programs Report** **Alisa Smith**
- Cultural Arts **Stephanie Trogdon**
 - VA Rep Theatre H. Tubman March 4th
 - Rags to Riches March 27th
 - Family Fun Nights **April Coleman**
 - Garden **Angela Hennessey**
 - Certified Monarch Way Station
 - Bilingual signs posted in garden
 - Healthy Lifestyles **Lisa Burton**
 - Helping Hands **Becca Bruhl**
 - Reached out to Mrs. Harris for number of yearbooks needed for 5th graders
 - Membership **Kelly Bradley**
 - Membership drive is underway, 329 current members, Class with highest percentage will receive a Menchie's party

g. Reflections Rachel Sleeth

IX. Committee Reports

a. Carnival Ashley Floyd

- i. Friday May 15th from 5 – 8 pm
- ii. Booking vendors – Emergency vehicles not working out
- iii. Inflatables, Petting Zoo, Balloon man, Dunk tank, Bubbles (2x) are booked
- iv. Need a DJ
- v. Ben & Jerry's, need food – Papa Murphy's, Dave's Kettle Corn, SnoMania food truck
- vi. Plan meeting for March to discuss committees
- vii. Olympic theme

b. Dads Fire-n-Flick Alisa Smith (Ryan Smith and

- i. Saturday May 30th at 6 pm

c. Grandparents – Read Across America Alisa Smith

- i. Invitation going out for Thursday, March 4th date

d. Teacher Appreciation Week Brittany Mills

e. Decorating Shannon Wardwell

f. Hospitality Kelly Hafl

- i. Drink cart Feb 28th

g. Communication Executive Board

- i. Newsletter Rachel McCabe

ii. Bulletin Board Nichole Furey

iii. Website Ally Younica

iv. Room Mom Coordinator Emily Shuck

v. Social Media Jamie Heisler-Ibrahim/Kristy Wall

vi. Yearbook Alisa Smith/Karen Talley

1. Working on taking class candid photos. Still asking for more photos. Club photos to be taken on February 21st.

X. New/Unfinished Business

XI. Adjourn 8:01 pm

Traditional Income Statement

07/01/2019 - 06/30/2020

Income	Amount	Annual Budget	Variance
Enrichment Contribution	\$98.00	\$300.00	-\$202.00
Interest Income	\$1.27	\$2.00	-\$0.73
Local Dues	\$470.98	\$700.00	-\$229.02
Merchandise	\$7,189.00	\$9,500.00	-\$2,311.00
Penguin Patch Passthrough	\$6,473.95	\$0.00	\$6,473.95
Shopping Programs	\$599.67	\$600.00	-\$0.33
Spirit Nights	\$691.22	\$1,000.00	-\$308.78
Spring Carnival	\$0.00	\$8,000.00	-\$8,000.00
State/National Dues -Passthrough	\$1,241.25	\$0.00	\$1,241.25
Treats for Troops	\$0.00	\$185.00	-\$185.00
Walk-a-Thon	\$22,073.52	\$20,000.00	\$2,073.52
Yearbook	\$855.00	\$870.00	-\$15.00
Total Income	\$39,693.86	\$41,157.00	-\$1,463.14
Expenses	Amount	Annual Budget	Variance
5th Grade Promotion	\$0.00	-\$400.00	-\$400.00
Admin Expenses/Software	-\$159.00	-\$500.00	-\$341.00
Author in Residence	\$0.00	-\$1,000.00	-\$1,000.00
Back to School Night	-\$104.81	-\$150.00	-\$45.19
Bank Charges	-\$374.25	-\$400.00	-\$25.75
Box Tops	\$0.00	-\$50.00	-\$50.00
Bulletin Board/Publicity	\$0.00	-\$50.00	-\$50.00
Computer Programs	-\$4,300.00	-\$4,300.00	\$0.00
Cultural Arts	-\$2,960.00	-\$5,360.00	-\$2,400.00
Garden	-\$949.49	-\$1,500.00	-\$550.51
Grandparents Day	\$0.00	-\$500.00	-\$500.00
Healthy Lifestyles	-\$358.36	-\$650.00	-\$291.64
Hospitality	-\$585.10	-\$1,750.00	-\$1,164.90
Insurance	-\$343.00	-\$343.00	\$0.00
Local Dues	-\$100.00	-\$100.00	\$0.00
Matoaka Parents Events	-\$1,416.44	-\$2,000.00	-\$583.56
Merchandise	-\$9,388.65	-\$9,500.00	-\$111.35
New Fiscal Year Startup Expenses	-\$229.46	-\$500.00	-\$270.54
Penguin Patch Passthrough	-\$5,810.00	\$0.00	\$5,810.00
PTA Council Dues	-\$75.00	-\$75.00	\$0.00

PTA Training	\$0.00	-\$500.00	-\$500.00
Reflections	\$0.00	-\$200.00	-\$200.00
School Beautification	-\$207.75	-\$800.00	-\$592.25
School Gifts	-\$2,521.64	-\$5,000.00	-\$2,478.36
School Musicals	-\$293.06	-\$600.00	-\$306.94
Spirit Nights	-\$17.34	-\$25.00	-\$7.66
Spring Carnival	\$0.00	-\$6,000.00	-\$6,000.00
State/National Dues -Passthrough	-\$1,208.50	\$0.00	\$1,208.50
Teacher Appreciation Week	\$0.00	-\$1,000.00	-\$1,000.00
Veterans Day	-\$354.04	-\$500.00	-\$145.96
Walk-a-Thon	-\$1,168.76	-\$1,500.00	-\$331.24
Wedge	-\$578.98	-\$2,000.00	-\$1,421.02
Total Expenses	-\$33,503.63	-\$47,253.00	-\$13,749.37
Net	\$6,190.23	-\$6,096.00	\$12,286.23