

Matoaka Elementary PTA January 15, 2013 Meeting

1. Board meeting called to order at 6:35 p.m. In attendance: Anna Hughes, Beth Robles, Brandy Centolanza, Karen Quinlan, Sue Bornschien, Marbury Abella, Leanne Conrad, Wilma Allen, Robin Bennett, Michelle Alexander, Andy Jacobs.
2. Minutes from the November 2012 board meeting on the website were approved.
3. President's Report: Spirit Night at Moe's is set for January 29th; a bully prevention talk is set for January 30th.
4. Vice President's Report: Beth Robles provided grocery program updates. Farm Fresh collection continues, have more than 34,000 points so far. Martins has 97 members and \$860.16; Food Lion has 48 members, with no update yet on cash; Harris Teeter has 48 members and \$22.89; Target has 46 members and \$625.60. Labels for Education collection is still occurring. Next deadline is Feb. 15, along with Box Tops.
5. Cardinal Carnival: Planning underway for event set for April 20th from 3 to 6 p.m. In addition to some games from last year, new games will include "Pitch Burst," an alternative to a dunk tank. Prizes will be handled by Laura Rocha. Theme for arts and crafts will change, with Laura and Wendy Cochran heading this up. Christian Dunn will run café, with chocolate dipped bananas and caramel apples added to the menu. Cotton candy and possibly popcorn will be available, separate from café. Mrs. Neeley will run karaoke in the music room. There will be a silent auction, a book walk and a cake walk. Leanne Conrad will handle ticket sales, which will remain the same price. Beth Robles will head up a t-shirt contest. Volunteers are needed for: karaoke machine, photographer with printers for photo booth, someone to put together the donations as they come in for silent auction, and any other volunteers willing to help.
6. Treasurer's Report: Karen Quinlan submitted a budget update through Dec. 31, 2012. No Discussion.
7. Principal's Report: W&M basketball game was a success, with 92 adults, 25 paying children and 68 children admitted free with Matoaka shirts in attendance; New security procedures will be in place following the Sandy Hook Elementary tragedy, with state-level security procedures possibly added within the next few months; Orders have been placed for Playaways, headphones and batteries for the library, with 78 book titles ordered; Grants may be available for the Chesapeake Bay Eperience field trips in the spring, which would lower the cost of the trips.

An enrichment classroom experience through Chesapeake Bay for 2nd graders is in the works.

8. Family Fun Nights: Next event is a College of William & Mary baseball game on May 18 at 1 p.m. Still awaiting info on ticket prices. A sock hop party is also being planned for June 7.
9. Yearbook: Of 401 books contracted, 200 have been sold so far. The price per yearbook is now \$25.
10. Reflections: Recognition Ceremony set for January 16.
11. New Business: After some discussion, a Moms' Breakfast has been nixed, due to cost and time. May do something for Moms at the baseball game, sock hop, or sometime in the fall; PTA seeking volunteers to serve on a nominating committee to nominate folks for next year's executive board; Budget was amended to add \$10,000 to cover Chesapeake Bay Experience and Playways.
12. Meeting adjourned at 7:30 p.m.