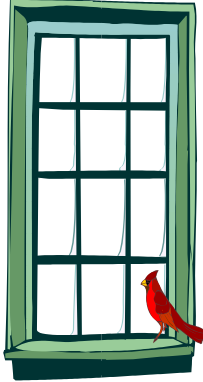


September
2012



MATOAKA ELEMENTARY SCHOOL

Bird's Eye View

From Our PTA President, Anna Hughes

Dear Matoaka Families,

The PTA wishes to extend a warm welcome to all our new and returning families. We have a fantastic group of individuals leading the PTA this year. Our plan is to continue with many of the past PTA programs, as well as add some new & innovative activities to the calendar. Please check the Matoaka PTA website throughout the year for updated information on programs and activities (matoaka-ptd.org).

Our goal is to create an atmosphere where families are engaged in activities that will attribute to each student's health, well being & educational success. As parents, we all want our children to be the best that they can be. It is our hope that Matoaka will be a part of the community where your child can thrive and attain positive results.

There are several ways you can help our PTA reach its goal. You can donate your time as a volunteer at a PTA

sponsored event or serve on a PTA committee; you can become a member of the PTA—your \$6 membership dues help sponsor PTA programs, like Family Fun Nights, Cultural Arts Assemblies, and the Reflections Program; finally, you can donate toward the Enrichment Drive, which replaces catalog sales with 100% of the funds going directly back to PTA-supported programs such as the teaching garden, Matoaka Dads, Field Day, educational internet programs, and other school gifts.

We look forward to seeing you at Back to School Night on Thursday, September 20, 6-8 PM. If you have not signed up to be a PTA member for the school year, this will be an excellent time to do so.

Thank you!
Anna Hughes
Matoaka PTA President

Calendar of Events

September

- 18 PTA Meeting 6:30 p.m.—All welcome; Ice Cream Social
- 20 Back to School Night, 6-8 p.m.

October

- 11 Rags to Riches Theatre Company



Officers:

President	Anna Hughes	annamh26@yahoo.com
VP Programs	Vacant	
VP Fundraising	Beth Robles	bethnjose@hotmail.com
Recording Secretary	Brandy Centolanza	bcentolanza@cox.net
Treasurer	Karen Quinlan	karenbq3@gmail.com

Fundraising Committees:

Box Tops	Debbie Wright	dwright103@cox.net
Grocery Programs	Lane McCann	rlrcva@gmail.com
Harvest Festival	Erin Otis	otisfam@verizon.net
	Stacey Pietruszynski	staceypetro@yahoo.com
	Ginney Tenney	ginntenn@gmail.com
Merchandise	Amanda Gada	adgada@cox.net
Spirit Nights	Nicole Galindo	fernicole@cox.net
Walk-a-Thon	Christine Tirone	ctirone@yahoo.com

Program Committees:

<u>Council Rep</u>	<u>Rotating Officers</u>	
Cultural Arts	Francie Teer	francie.teer@cox.net
Family Fun Nights	Wilma Allen	wilma-allen@hotmail.com
	Robin Bennet	robin_bennett@cox.net
Fine Arts Night	Christine Koenig	ckoenig11@cox.net
Healthy Lifestyles	Michelle Alexander	alexanderm@tncc.edu
	Tryna Fitzpatrick	tfitz@hotmail.com
Hospitality	Michaelle Gaul	michaelle@gaul.com
	Lee Ann Yourko	yourko5@yahoo.com
	Melissa Dickinson	mcDickins@cox.net
Matoaka Dads	Dan Fitzpatrick	dcfitz@gmail.com
	Braz Brandt	braz.brandt@gmail.com
Membership	Leanne Conrad	elconrads@aol.com
	Sue Bornschein	skysharkJB@aol.com
	Christian Dunn	dunncleigh@yahoo.com
Reflections	Fran Metzger	fran.metzger@cox.net
School Directory	Kendall Garran	kgarran2002@yahoo.com
Science Fair Dinner	Leanne Conrad	elconrads@aol.com
	Sue Bornschein	skysharkJB@aol.com
Veterans Day	Marbury Abella	mabella201@yahoo.com
	Sue Bornschein	skysharkJB@aol.com

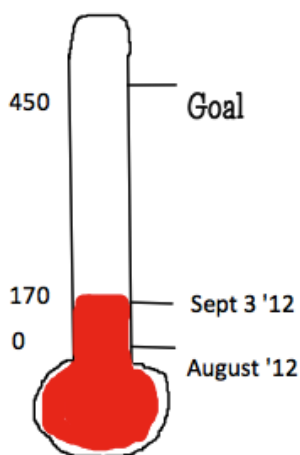
Communication Committees:

Volunteer Coordinator	Wendy Cochran	wendyrcochran@gmail.com
WebSite	Tryna Fitzpatrick	tfitz@hotmail.com
Yearbook	Allison Williams	allison@icequipment.com
Room Mom Coordinator	Karen Talley	ketalley4@gmail.com
Newsletter Editor	Loralee Clark	loralee13@verizon.net

MATOAKA

PTA

Matoaka PTA Members



WHAT IS THE PTA?

The Matoaka Parent Teacher Association is a non-profit organization that supports Matoaka Elementary students. We pay for and organize school programs and events, as well as purchase needed items for the school.

Programs that we provide:

*Visiting Authors
Assemblies
Family Fun Nights
Field Day
Healthy Lifestyles Week
Locally Grown Food Tastings
Music Programs
School Garden
School Plays
Spring Festival
Veteran's Day Reception
Yearbook*

HOW CAN I HELP?

1. Join the PTA!

\$6 for an individual membership or \$10 for a family membership.

2. Become a Volunteer!

Simply put, we couldn't do what we do without our parent volunteers. All parents are welcome and no amount of time you have to give is too small! See the back of this brochure for more information on how to help.

3. Make an Enrichment Gift

Enrichment giving allows you to support PTA school gifts and programs without the need for fundraising. 100% of enrichment donations go directly to school programs and activities.

MEMBERSHIP & GIVING

Yes! I want to join the Matoaka PTA.

Membership: \$6 individual or \$10 family = \$_____

Yes! I also want to make a tax deductible enrichment contribution to fund special programs.

Amount I want to donate = \$_____

Total Enclosed = \$_____ (checks payable to MES PTA)

If giving enrichment donation: I want my money to support:

- ☐ School Garden
- ☐ Living Wedge (Natural Sciences)
- ☐ Computer Programs
- ☐ Any PTA Program/Event

Name 1: _____

Name 2: _____

Address: _____

Phone: _____

Email: _____

Child(ren)'s Name/ Teacher: _____

VOLUNTEERING

Please indicate your volunteer interests below or send an email to Wendy Cochran at WendyRCochran@gmail.com

- ☐ Baking
- ☐ Box Tops Fundraising Helper
- ☐ Cultural Arts (plays, music shows)
- ☐ Family Fun Nights (evening events)
- ☐ Faculty Appreciation/Hospitality
- ☐ Fine Arts Night (reception help)
- ☐ Healthy Lifestyles (healthy eating and exercise events)
- ☐ Matoaka Dads (reading to class)
- ☐ Merchandise (spirit wear tables)
- ☐ Reflections (language arts contest)
- ☐ School Directory (data entry/copy)
- ☐ School Garden
- ☐ Science Fair Dinner
- ☐ Spring Festival (school carnival)
- ☐ Walk-a-Thon
- ☐ Yearbook
- ☐ Please keep me posted on any

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Grocery Program Kickoff

It's that time again!

It's time to register your favorite grocery stores to Matoaka Elementary.
Remember, you must do this annually, or Matoaka does not get credit for your purchases.



Harris Teeter: www.harristeeter.com

Martins: www.martinsaplus.com



Food Lion: www.foodlionmvprewards.com



Farm Fresh: Receipt collection begins September 8th. Receipts can be dropped off at school or sent in with your child. September is **DOUBLE POINTS** month, so be sure to send in your receipts!

Box Tops for Education



Class prizes for Box Tops will be awarded again this year. First, second and third place prizes will be awarded in late May for classes submitting the most for the entire year. In addition, the class that submits the most box tops at each of the 3 submission dates through the year will be presented with the official Matoaka Box Top Winner Trophy to display in the classroom until the next deadline.

Our first collection deadline for Box Tops will be October 15.

How the program works: General Mills puts box tops “coupons” on many of their products and then gives the school 10 cents for every Box Tops coupon that we clip and mail in to them. They can be found on brands like Hefty, Pillsbury, Huggies, Betty Crocker, Welch’s, Ziplock bags, Yoplait, Juicy Juice, Land O’Lakes, Scott Towels, Old El Paso, General Mills (i.e., Cheerios) and many more. A complete list can be found at on the PTA website: www.matoaka-pta.org/ An actual Box Tops coupon to mail in will say “official coupon” have an expiration date on it. Box Tops can be attached to the collection sheet on the reverse of this letter if your kids enjoy this activity, or just placed in a ziplock baggie (the baggie is the preferred method-as we take them back off the collection sheet to mail them in.)

Additional ways to earn Box Tops credits for Matoaka

www.boxtops4education.com (aka btfe.com) Our school gets points for each person that goes online to this site and registers as a Matoaka supporter. There are often other opportunities and contests on the website under the “Earn” tab. Those registered can also earn points for the school by shopping online through the site at any of the registered merchants, including Lands’ End, Kohl’s, Oriental Trading, Barnes & Noble and many more.

Click and Earn This is a new website where you can watch short video clips or do short surveys about General Mills products and earn points for the school. You can log into this site using the same user name and password you created for the btfe.com site. Find the site under the “Earn” tab on btfe.com. Current promotion with **Sam’s Club**: If you have a Sam’s membership, go to click and earn and enter the code at the bottom of any Sam’s receipt by 9/30 to receive 5 Box Tops.

Box Top Bonus Certificates At many grocery stores Box Top certificates will print out at the register if you have purchased several Box Top products. Send these into the school with your clipped Box Tops.

Farm Fresh GLL Certificates General Mills has a “Growing Local Learning” Program at Farm Fresh. Watch for these certificates to print out at the register and send them into the school (or enter them yourself at www.growinglocallearning.com.)

Don’t forget to ask grandparents, neighbors or friends to clip their Box Tops too!

The 6th Annual Matoaka Walk-A-Thon

SAVE THE DATE: FRIDAY, OCTOBER 19TH!!

The 6th annual Matoaka Walk-a-Thon is right around the corner and this year's theme is "Space Walk 2012!" So save Friday, October 19th to come cheer on your favorite Matoaka walker!

The Walk-a-thon is the PTA's largest annual fundraiser that helps support all of the programs and activities we bring to the school!

Our students collect pledges from friends and family in support of walking 20-30 minutes on October 19th during the school day. With a fundraising goal of \$7,000 we hope to also increase the overall participation of our students and their families.

Volunteers are needed to help with advertising, prop/costume design and day-of-event support – bubble blowers, lap tickers, etc.



Pledge sheets will be sent home soon so get ready for TAKE OFF at **Matoaka Walk-a-Thon 2012!**

For more information contact Christine Tirone, Walk-a-Thon Chair, at ctirone@yahoo.com.

WANT TO BE INCLUDED IN THE MATOAKA STUDENT DIRECTORY?

The Matoaka Student Directory is one of the biggest undertakings of the Matoaka PTA. The gathering, sorting, typing & editing of student information takes countless hours and many volunteers.

If your student would like to be included in this years' student directory please complete and return the information form sent home in the student packets during the first week of school. Once printed, the student directory will be distributed to all Matoaka families. Even if you do not wish for your student to be listed in the directory, please complete the form and check the box at the top to "opt out". This will ensure your student will still receive their copy of the 2012-2013 Matoaka Student Directory. For more information, contact School Directory Chair, Kendall Garran at kgarran2002@yahoo.com.

Helping Hands



Matoaka Elementary School

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everychild. onevoice.[®]

An exciting opportunity awaits you! The PTA is supporting a new program called Helping Hands. Each month we will collect items to donate to kids at Matoaka who need a little help. The item(s) needed will vary with the needs of the children. For instance, in September we may collect shoes. Or, in November the need may be coats or toiletries.

An email will be sent each month to those who sign-up. You will be able to indicate if you are able to contribute that month or not and drop the item off at school. If you would like to join Helping Hands, fill out the form below and return it to school.

Helping Hands

Name:

Email:

Child's Name/Teacher

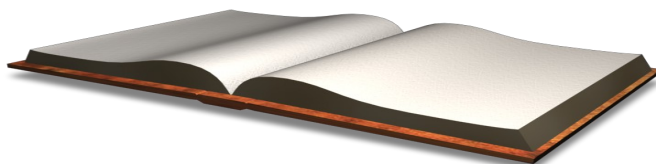
PTA wants you for Yearbook!

The yearbook committee is seeking someone to help as co-chair this school year.

We are also seeking volunteers to help with individual class yearbook pages. If you are interested, please contact either Allison Williams at allison@iceequipment.com or Brandy Centolanza at bcentolanza@cox.net.

Anyone is welcome at anytime to submit any photos of class events, activities, etc., for yearbook consideration. Please get those cameras out and start snapping away! Email any photos to either Allison Williams or Brandy Centolanza.

Thank you for all your help!





2012 Reflections Program: "The Magic of a Moment"

Does your child enjoy
painting, drawing, coloring, or
taking pictures?

Is writing stories or poems
a favorite activity?

Does your child love to dance or make up songs?

Has your child ever made videos?



Encourage your child to participate in this year's Reflections program!
This year's theme is "The Magic of a Moment".

How can your child participate?? It's easy!!

1. Ask your child to think about what this theme means to him or her.
2. Encourage your child to express his or her idea in music, dance, literature, visual art, photography, or video production.
3. Review the entry rules (see the Matoaka PTA web site – www.matoaka-pta.org). The entry process is **MUCH EASIER** this year!!!! A **very simple** entry form is all that's needed with each entry. This form will be sent home with your student in September.
4. Help your child submit his or her creation by **Tuesday, October 16**.

If your child participates, he or she will:

- Be recognized at the Matoaka Holiday Assembly
- Receive a certificate of recognition from Principal Jacobs and the PTA President
- Have a chance to be selected for the District, State, and National contests
- Have a chance to win a gift card or other cool awards
- Attend an ice cream party for Reflections participants
- Have your creation displayed for a month in the Matoaka hallways

Reflections is a Great Learning Experience. When children express themselves through words, pictures, music, dance, and other art forms, they grow intellectually and socially. They learn to analyze their thoughts, feelings, and ideas; learn to look at things, people, and experiences in a fresh and exciting way; and become more interested in the ideas and works of others. The PTA Reflections Program is designed to enhance a quality arts education by providing an opportunity for students to explore their artistic talents and receive positive recognition for their efforts.

There is a new **Special Artist Division** for students with special needs. These students have the option to submit by grade or in the Special Artist Division.

Questions?

Please contact Fran Metzger at fran.metzger@cox.net.

Matoaka Garden



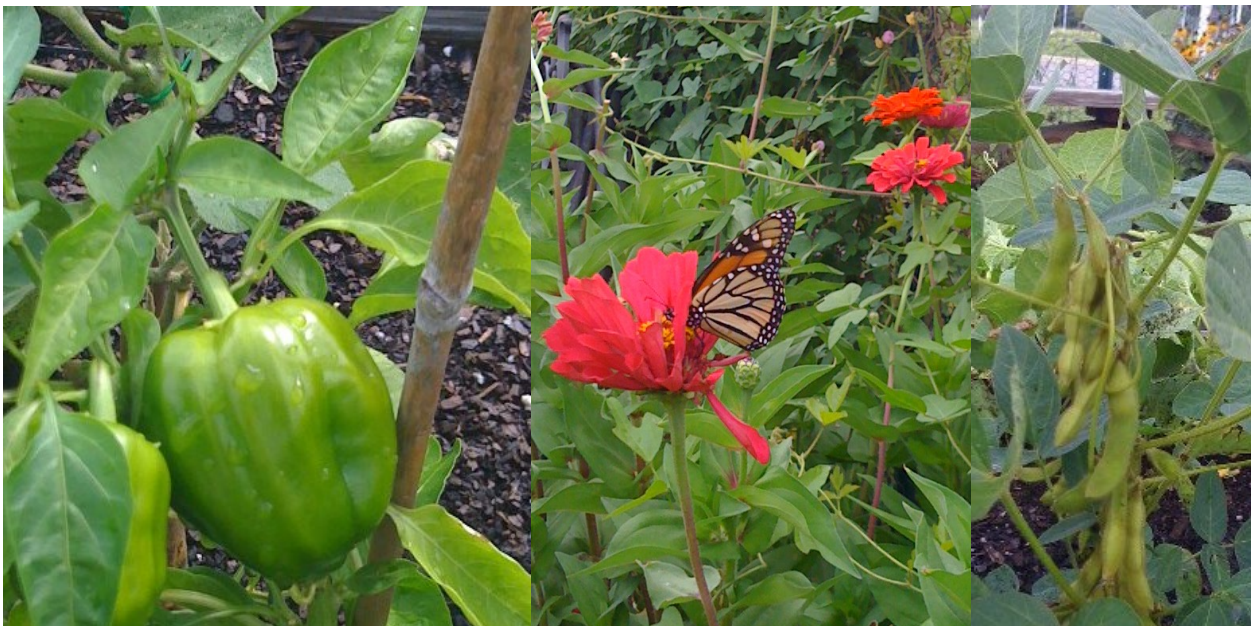
©beboy * illustrationsOf.com/28653




Thank you to the twelve Matoaka families that helped take care of the school garden this Summer. The families each took a week during the Summer to handle all of the watering and weeding duties. In addition, the families harvested peppers, eggplant, cucumbers, okra, butter beans, green beans, tomatoes and carrots. These vegetables were planted by the second grade classes last May.


We are looking forward to our kindergarten classes coming out this Fall to plant cool season vegetables! To see more pictures from the garden and find out how you can help, please join our Facebook page:

www.facebook.com/MatoakaElementaryGarden



Bird's Eye View





We're Raising money for the
 Matoaka Elementary PTA,
 ZPIZZA will donate up to **25%**
 of the proceeds just by eating at
 ZPIZZA New Town

Wednesday November 14th
5pm - 9pm

Mention Matoaka that night and
 receive a free slice coupon for a future visit

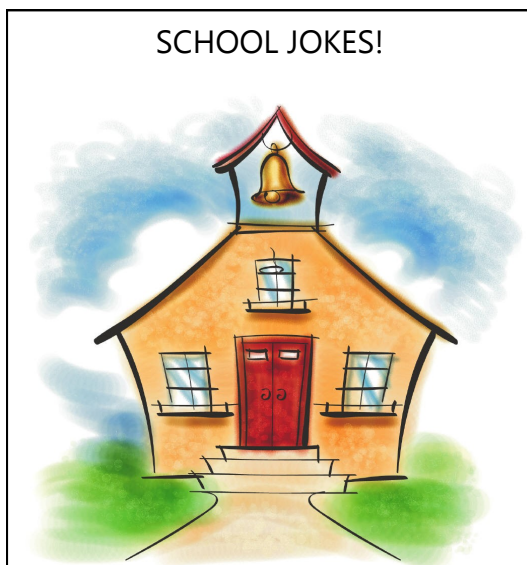
Located across from the Movie Theater in New Town
 Good on EAT IN, DELIVERY, AND
 PICK UP

Call **757-645-3303** to place an order

Matoaka Elementary School

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Bird's Eye View

What flies around the kindergarten room at night? The alpha-BAT.	What is a butterfly's favorite subject at school? Mothamatics!
Why didn't the two 4s want any lunch? Because they already 8!	Mom: What did you learn on your first day of school? Child: Not enough, they want me to come back tomorrow!



Matoaka School Spirit Merchandise Price List

	Item	Size	Color	Price	Total
	NEW! Cardinal T-shirt White or Heather Grey	(Y) (A) S, M	White Grey	\$15.00 \$15.00	
	NEW! Hoodie Sweatshirt Hoodie Zipper Sweatshirt	(Y) (A)	White and Grey	\$24.00 \$28.00	ORDER FORM
	Matoaka Hair Ribbons	N/A	W/R	\$3each 2/ \$5	
	Matoaka Cardinals Shoelaces	N/A	Red	\$3 for pair	
	Key Chains	N/A	Silver	\$2.00	
	DISCONTINUED MERCHANDISE				
	Hooded Sweatshirt		Black	\$25.00	
	Baseball T-shirt (1/2 Sleeve)		W/R	\$15.00	
	Red Swirl Tie-Dye T-shirt		Red	\$18.00	
	Tie Dye Shirt with all Matoaka Colors (Red, Yellow, Black)			\$18.00	
	Long Sleeve T-shirts In Yellow or Lime Green		Y/G	\$10.00	

TOTAL= _____ CASH/CHECK

T-SHIRTS COME IN YOUTH XS, S, M, L AND ADULT S and M

NEW SWEATSHIRTS- YOUTH AND ADULT
AVAILABLE BY ORDER ONLY (See next page)

Matoaka PTA

Williamsburg, VA



Home of the Cardinals

Sweatshirt Hoodie
(screen logo) \$24



Both available in White and Sport Grey: Youth S, M, L, XL and Adult S, M, L, XL
Orders taken now through Back to School Night.
Please make checks out to Matoaka Elementary PTA

Zippered Hoodie Sweatshirt
(embroidered logo) \$28



Name: _____

Phone # _____

Homeroom _____

Merchandise Order _____

TOTAL _____

**NEW FOR 2012:
LIMITED QUANTITIES
AVAILABLE!**

16 oz Tumbler-	\$16
26 oz Tumbler-	\$20
Lids-	\$3
Straws-	\$1



Bird's Eye View

12

September 2012

F a m i l y

Listen to the radio together.

Draw or paint a family portrait.

Read a book out loud.

Learn to fix something.

Make cookies or bread.

Play a card game.

Try a new craft.

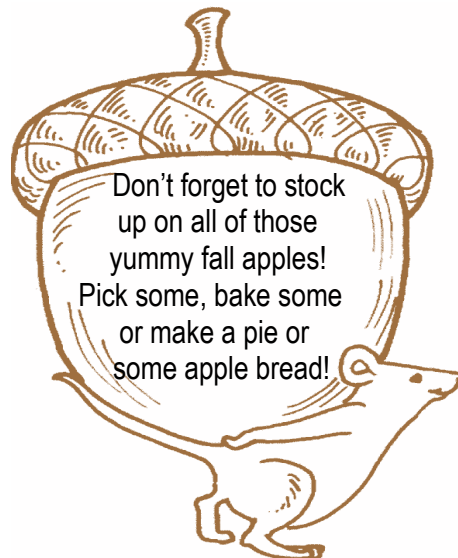
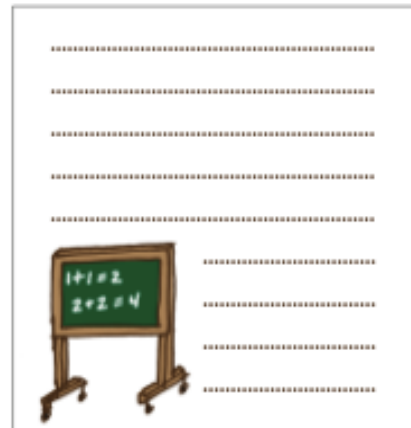
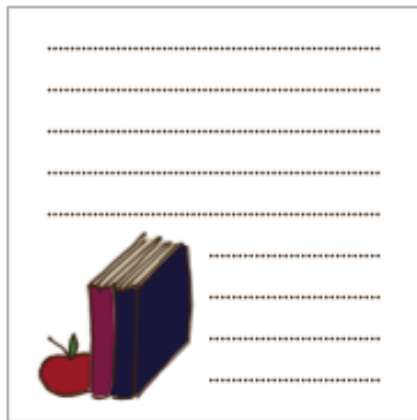
Complete a crossword puzzle.

Play one of your favorite childhood games.

Make cards for a holiday.

Read a favorite poem together.

For when you can't be there but wish you were...lunch box notes! And if they eat school lunches, pop one in with their money!



Crafty Kids

LOVELY LEAF IDEAS



Bird's Eye View



Make a squash birdfeeder with a halved, scooped squash. Fill with sunflower seeds and/or birdseed and hang from a tree you can see from a window so you can watch the birds—and probably squirrels—stock up for the winter!

Earth Corner: School Lunches

NO GARBAGE LUNCHES

WHY ACT?

If your throwaway habits are like those of most kids, the garbage you send to a landfill every year takes up a space big enough to park a small car in! Much of this comes from your school lunch, picnic trash, or snacks at a friend's house. Plastic wrappers you throw "away" may stay in a landfill for 70 years. A glass bottle will not melt until it reaches a temperature of 2,000° F. Melting glass wastes a lot of energy even if you recycle it! The paper bag you use could have been replaced by a reusable one made of cotton or cloth. This Earth Action will help you to reduce the amount of garbage you send to the landfill.

EARTH ACTION

- Package your food and drink in materials that are designed for more than one use (airtight plastic containers with lids for sandwiches, salads, and snacks, and a thermos for your drink).
- Use your backpack, a reusable bag, or a cloth bag to carry your lunch.

MATERIALS

- Cloth bag or backpack, plastic containers, and a thermos.

TIME

- About 15 minutes to search through cupboards.



RESOURCE SAVINGS

You save landfill space, resources, and energy! This action needs repeating. For committing to a new habit for the Earth, you deserve a pat on the back!



Fall is the time of harvest! Color this Mandala of Yumminess:
Zucchini, **Pumpkins**, and **Beans!**

