Matoaka Elementary PTA September 18, 2012 Meeting

- General membership meeting called to order at 6:50 p.m. Present were Andy Jacobs, Brandy Centolanza, Katherine Coggin, Paul Rice, Jessica Velazquez, Braz Brandt, Becky Hughson, Christine Koewig, Donna Grosfield, Chuoyu Liu, Loralee Clark, Jeannine Colanossi, Karen Talley, Debbie Wright, Carla Brittle, Erin Otis, Wilma Allen, Robin Bennett, Fran Metzger, LeeAnn Yourko, Sue Bornschein, Leanne Conrad, Dan Fitzpatrick, Michelle Alexander, Tryna Fitzpatrick, Christine Tirone, Beth Robles, Francie Teer, Karen Quinlan.
- 2. Anna Hughes introduced herself as the new PTA president, and discussed ways for parents to reach out to the PTA (website, Facebook, newsletter, etc.). She introduced the board, and discussed the various programs that are sponsored through PTA as well as ways parents can give back, either through joining PTA, volunteering or fundraising from home through the grocery program, box top program and spirit nights.
- 3. Christine Tirone discussed Walk-a-thon. This year's theme is Space Walk and the goal is \$7,000. Volunteers are needed to prepare costumes, props and posters, as well as setting up the day of the event, Friday. Oct. 19.
- 4. Karen Quinlan introduced the 2012-2013 PTA budget. Beth Robles motioned to approve the budget, and Christine Tirone seconded the motion. Budget was approved. Christine Tirone then motioned to approve the audit, and the motioned was seconded. Audit was approved. General membership meeting was adjourned at 7:10 p.m.
- 5. Board meeting called to order at 7:30 p.m. Minutes from the August 30, 2012 meeting on the website were approved.
- 6. President's and vice president's reports: Nothing new to report.
- 7. Treasurer's report: Karen Quinlan handed out notes from regarding procedures for this year. She reminded committee members that even if they are just depositing one check, they still need to fill out the Matoaka PTA Money Register form, and have it signed by two separate people.
- 8. Principal's Report: Andy Jacobs announced the new assistant principal, who will assume the role effective Oct. 1: Sandy van Leliveld, currently a 3rd grade teacher at James River Elementary School. Andy Jacobs also announced he would like to offer 3rd, 4th and 5th grade students a Chesapeake Bay Experience learning experience this school year at an approximate cost of \$8,000, a quarter or half of which may be funded through PTA should the PTA board decide to do so. Further

details on this learning experience will be revealed at the PTA board meeting in October.

- 9. Box Tops: The first box tops submission deadline is Oct. 15. Opportunities to earn box tops for the school through Sept. 30 are available on the box top website (btfe.com). Sam's Club members may enter receipt information on the website to earn five box tops.
- Grocery Programs: Folks are encouraged to continue saving labels for education labels. Farm Fresh program has begun, with receipts coming in. September is double points month. Martin's program currently has 15 members, Food Lion has 7 (need at least 25 to receive any money), Harris Teeter has 10 and Target has 39. Kick off results show that 21 additional people have submitted their card numbers for Harris Teeter, 37 for Martin's and 17 for Food Lion.
- 11. Merchandise: People are responding well to new shirts and logo. Other items for sale include tumblers, patches, coffee mugs, and embroidered sweatshirts and hoodies.
- 12. Spirit Nights: A date of November 14 has been set for Z Pizza Spirit Night. Future dates will be set for spirit nights at Moe's and Zinga's.
- 13. Cultural Arts: An evening performance for families of a modern retelling of Little Red Riding Hood will be held Oct. 11 at 6:30 p.m. A day performance for students will be held Oct. 12. A BMX stunt show is set for May 10.
- 14. Family Fun Nights: A tentative family fun night is set for Nov. 2. The theme is fall fun and games with face painting, games in the gym, and, weather permitting, a ghost trail. Pre-order pizza is also a possibility. Other possible family fun nights include a William & Mary basketball game and another event in the spring.
- 15. Reflections: Reminder that submission deadline is Oct. 16.
- 16. Matoaka Dads: A Bagel with Breakfast kickoff event for dads is planned for Oct. 12. A lot of volunteers are needed for event. An RSVP will be sent out to help estimate the number of people who will attend, and there is a possibility of opening up both the cafeteria and the gym to accommodate the turnout.
- 17. Walkathon: This year's theme is Space Walk. The kick off event will include the principal and teachers dressed in astronaut garb from NASA. Help is needed with props and costumes and day-of setting up. Top prize for raising the most funds is an ipod Touch. Date for event is Oct. 19.

- Newsletter: Submission deadline is now the 25th of each month. December/ January will be a combined issue. Suggestions for the PTA Bulletin Board are welcome.
- 19. Healthy Lifestyles: Local produce program will resume with potatoes and peppers in September. Local chefs are being contacted to come in to help prepare recipes featuring butternut squash and sweet potatoes in October and November. Greens and broccoli will be featured in December. The goal is to increase opportunity for all students to sample the produce. Healthy Lifestyles week is set for Nov. 5-10. The program made national attention and has been contacted by both USDA and Jamie Oliver.
- 20. New Business: Karen Quinlan discussed PTA Council meeting. Anna Hughes asked committee members to submit dates to her for inclusion in the PTA calendar so that events don't overlap. The next board meeting is set for Oct. 23 at 6:30 p.m. Meeting adjourned at 8:45 p.m.